

Saffron Press is an independent publisher of quality children's literature with a vision towards promoting positive self-identity in children. Our books aim to encourage dialogue around issues of bias and stereotype, kindling readers' curiosity to think deeper about their own identity and gain a broader perspective of our global world.

### Saffron Press is DIFFERENT

We take readers on a journey beyond the traditional. Given recent global events, it has become imperative that children have the tools to think carefully about what they see, hear and read. By sharing authentic stories, doubts and fears can be replaced with understanding and, a greater respect for diversity.

### Why the need for AUTHENTIC stories?

One question can fuel a conversation. The question – Who am I? - can fuel a whole personal journey. Media plays an integral role in promoting dialogue towards a positive self-identity, especially in children. The preconceived notions of bias, together with repetitive stereotypical images foster disparities of truth and, can lead to painful incidents involving bullying, discrimination and in some cases, violence leading to death. By telling stories from the perspective and experiences of a group, we offer authentic representation and understanding.

### The Social Relevance

A Lion's Mane, our first book, challenges preconceived ideas about the SIKH identity - an often misidentified face in today's global cultural landscape.

- 🌸 Followers of the Sikh Faith have been in Canada for over a century.
- 🌸 The visible identity of the Sikhs makes them stand out.
- 🌸 Bias-based harassment is taking place in schools due to a lack of education around the meaning of the Sikh turban.
- 🌸 In a recent preliminary report by The Sikh Coalition on bias against Sikh students in New York, it was found that 77.5% of the boys surveyed, attending schools in the borough of Queens, have been teased or harassed due to their Sikh identity.
- 🌸 Sikh children face bigoted taunting and unwanted physical touching in schools due to their visible identity.
- 🌸 In France, wearing a turban is banned in all public-funded schools.
- 🌸 In February 2008, a prestigious private school in Brisbane, Australia, denied entry to a 12 year-old turban-wearing student.

Saffron Press is leading the way forward to provide greater access to quality literature for children, families, educators and those interested in learning more about our global world.

